VALLEY INDUSTRY ASSOCIATION

ADVOCATE.EDUCATE.INNOVATE.

BREAKFAST CLUB

WELCOME TO VIA'S **BREAKFAST CLUB**

Breakfast Club is a member-exclusive program designed to provide a business coaching experience to working professionals delivered by industry experts and professional speakers on a wide range of topics.

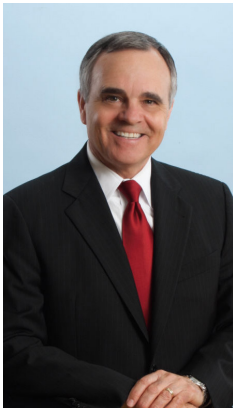
Designed as an interactive series, participants will gain valuable insight, acquire new ways of thinking, and leave with actionable takeaways ready to implement in their business and work life. Who should attend? Business owners, decision makers, consultants, staff, and anyone who wants to utilize time well spent.

Please Join us on
Friday, August 14, 2020
8:00 - 9:15 a.m.

VIA Member Exclusive: $10 per person

Speaker: Terry Mayfield

Register at:
https://www.via.org/calendar



Be More Effective: How to Gain One Hour Each Day

Most people intend to do more than they actually get done in any day. This session helps people organize and prioritize their most important tasks so they can "Be more effective!". It also reviews the theory of managing priorities vs. managing time.

In this session participants will be able to:

- Differentiate productive tasks from non-productive tasks
- Plan a week focused on the most important tasks
- Learn a system that is flexible as the day unfolds
- Gain one hour per day in productive activities – personal as well as professional

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