

Let's Connect
03·01·12
Hyatt Regency Valencia



SANTA CLARITA'S LARGEST INDUSTRY SHOW

Powered by VIA

Support the Valley Industry Association 2012
Business-to-Business Industry Show - and your own bottom line -
with a targeted ad in the official, FULL-COLOR event guide!

GET YOUR MESSAGE IN THE RIGHT HANDS!

Distribution of 3,000 Industry
Show Guides include...

- 2,500 hand distributed at the upcoming VIA B2B Industry Show event on March 1
- 500 targeted delivery in VIA new member packets throughout the year, along with next year's show promotion and publicity.

FOR MORE INFORMATION

Contact Laura Kirchhoff at (805) 358-1259 or
laura.kirchhoff@hotmail.com or fax to (661) 775-9670

CREDIT CARD PAYMENTS

VISA MasterCard AMEX

Ad Size: _____ Amount: _____

Name: _____

Company: _____

Credit Card No.: _____

Expiration Date: _____ Billing Zip: _____

FULL-COLOR RATES

	Members	Non-Members
Back Cover	\$895	\$950
Inside Covers	\$559	\$625
Full page	\$459	\$550
1/2 H or V	\$259	\$350
1/4	\$159	\$250

EXHIBITOR SPECIAL:

1/4 page ads for Exhibitors \$100
(can apply \$59 savings toward larger ad size)

FILE SPECS:

Back/Inside Covers - 5.5" w x 8.5" h (.25" bleed)
Full - 5" w x 7.84" h
Half - H: 5" w x 3.85" h V: 2.4167" w x 7.84" h
Quarter - 2.4167" w x 3.815" h

CAMERA READY ART:

CRA's must be submitted as a high-resolution JPEG or PDF file at 300 dpi.

AD DEVELOPMENT:

Images, Artwork and Logos provided must be 300dpi at 100% of ad size. Low res artwork (web files) will look blurry when printed and will not be accepted.

FREE Professional Ad Creation

JOIN US TODAY!

Space must be reserved by
Friday, February 10, 2012 at 12pm
Artwork submitted by Monday, February 13 at 5pm