

Let's Connect

03.01.12

Hyatt Regency Valencia

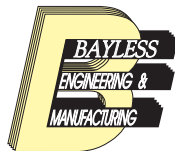


SANTA CLARITA'S LARGEST INDUSTRY SHOW

KEYNOTE
TITLE SPONSOR



KEYNOTE
SPONSOR



Thursday, March 1, 2012

11:30 a.m. – 1:00 p.m.
Luncheon Keynote with
Earvin "Magic" Johnson

1:00 p.m. – 7:30 p.m.
Exhibit Hall Open

5:00 p.m. – 7:30 p.m.
VIP Reception

WAYS TO PARTICIPATE

SPONSOR PACKAGES

\$500 - \$25,000

EXHIBIT PACKAGES

\$400 - \$500

SHOW GUIDE ADVERTISING

\$150 - \$1,500

SHOW ATTENDANCE

Luncheon Keynote with
Earvin "Magic" Johnson

\$99 - \$150

Industry Show + VIP Reception only

\$20

Reserve at

www.via.org



Valley Industry Association
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Valencia, CA 91355
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www.via.org

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GUEST SPEAKER
Earvin "Magic" Johnson

www.via.org

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The Valley Industry Association presents the 2012 VIA B2B Industry Show, Santa Clarita's largest business-to-business show March 1, 2012.

VIA INDUSTRY SHOW
 Thursday, MARCH 1, 2012

SPONSOR PACKAGES:

Keynote Title Sponsor	\$25,000	SOLD OUT!
Keynote Sponsor	\$ 5,000	SOLD OUT!
Corporate Sponsors	\$ 5,000	_____
VIP Sponsors	\$ 2,500	_____
Program Sponsors	\$ 2,000	_____
Media Sponsors	\$ 2,000	_____
Sign Sponsors	\$ 1,500	_____
UP Sign Sponsors	\$ 500	_____

EXHIBITOR PACKAGES:

Super Premium Booth (10' x 10')	\$ 500	_____
Premium Table Top	\$ 450	_____
Standard Table Top	\$ 400	_____

ATTENDEE TICKET PRICING:

LUNCHEON KEYNOTE* with EARVIN "MAGIC" JOHNSON

BEFORE December 1, 2011	\$ 99	_____
Dec. 1 thru Dec. 31, 2011	\$ 125	_____
After December 31 (if available)	\$ 150	_____

* Includes trade show exhibits and VIP Reception

INDUSTRY SHOW EXHIBITS AND VIP RECEPTION ONLY	\$ 20	_____
TOTAL:		_____

VIA B2B 2012
 RESERVATION FORM

Name of Company/Organization: _____

Contact Name: _____

Phone: _____

Address: _____

City: _____

Zip Code: _____ Fax: _____

Email Address: _____

A \$100 priority deposit is required for advance reservation.

Please charge the deposit to my:

AmEx Visa Mastercard

Card Number: _____

Expiration: _____ Security Code: _____

Name on Card: _____

Billing Zip Code: _____

Signature: _____

Register online or fax your completed form to **(661)775-9670**.

Earvin "Magic" Johnson, an American icon and NBA legend, keynotes the VIA 2012 B2B Industry Show luncheon address on Thursday, March 1, 2012 at the Hyatt Regency Valencia



www.via.org

Contact VIA for additional information 661-294-8088 or by email: admin@via.org